



PEMANDU  
UNIT PENJAJARAN PNESTARI DAN PELAKRANAN



**GTP + ETP** → **V2020**

**& Greater Malaysia – China  
Economic Cooperation**

政府转型计划+经济转型计划 → 2020宏愿

提升马中经济合作

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Government Transformation Programme &  
Economic Transformation Programme

Presentation by YB Senator Tan Sri Dr Koh Tsu Koon  
Chairman, Performance Management & Delivery Unit  
(PEMANDU)



# 4 Strategic Thrusts for V2020 的四大策略性计划

以民为本

绩效为先

People  
First



Performance  
Now

政府  
转型  
计划



经济  
转型  
计划

10<sup>TH</sup> & 11<sup>th</sup> Malaysia Plan

第十及十一大  
大马计划



PEMANDU

UNIT PENGULUSAN PRESTASI DAN PELAKSANAAN

JAMINAN PERIKAL MENTERI

# People's Needs from surveys... 各项民意调查回馈

	Crime	Education	Corruption	Unity	Economy	Transport	Political Stability	Energy
	犯罪	教育	肃贪	团结	经济	交通	稳政	能源
1 Public Perception Survey (Sept '08) 民调	✓	✓	✓	✓	✓			
2 Media Analysis (May '09) 传媒	✓	✓	✓		✓	✓		✓
3 Merdeka Polls (June '09) 独调	✓		✓	✓	✓		✓	
4 Cabinet Polls (July '09) 内阁	✓	✓	✓	✓	✓	✓		
				1M	ETP			

## Worsening Corruption Perception Index (CPI) Ranking 日益下滑的清廉指数 (CPI) 的排名

	'05	'06	'07	'08	'09	'10
Country Ranking	39	44	43	47	56	56

## Rising Crime Rates 犯罪率增加

	'06	'07	'08	'09
Crime Index	746.0	767.3	767.1	746.1

## Decline in Education Assessment (Math & Science) 数理科教育评估的衰退

TIMSS		'03	'07
Msia's Ranking	Math	No. 10	No. 20
	Science	No. 20	No. 21

# The rakyat want the Government to transform in these 6 National Key Result Areas (NKRAs)

## 6项国家关键成效领域

以民为本

绩效为先



**1**  
Fighting  
Corruption  
消除贫穷建廉政

**2**  
Reducing  
Crime  
防范罪案拼治安

**3**  
Reducing  
Poverty  
提升收入灭贫穷

**4**  
Enhancing  
Education  
素质教育惠群众

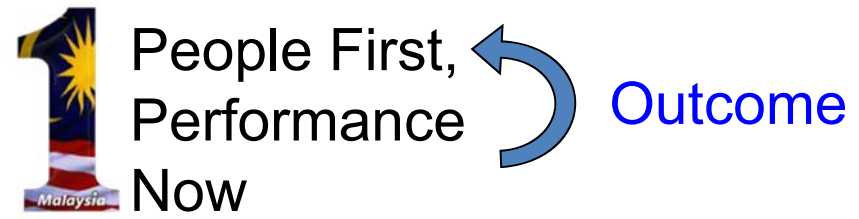
**5**  
Improving  
Rural Basic  
Infrastructure  
加强基设在城乡

**6**  
Urban  
Public  
Transport  
改善公交好系统

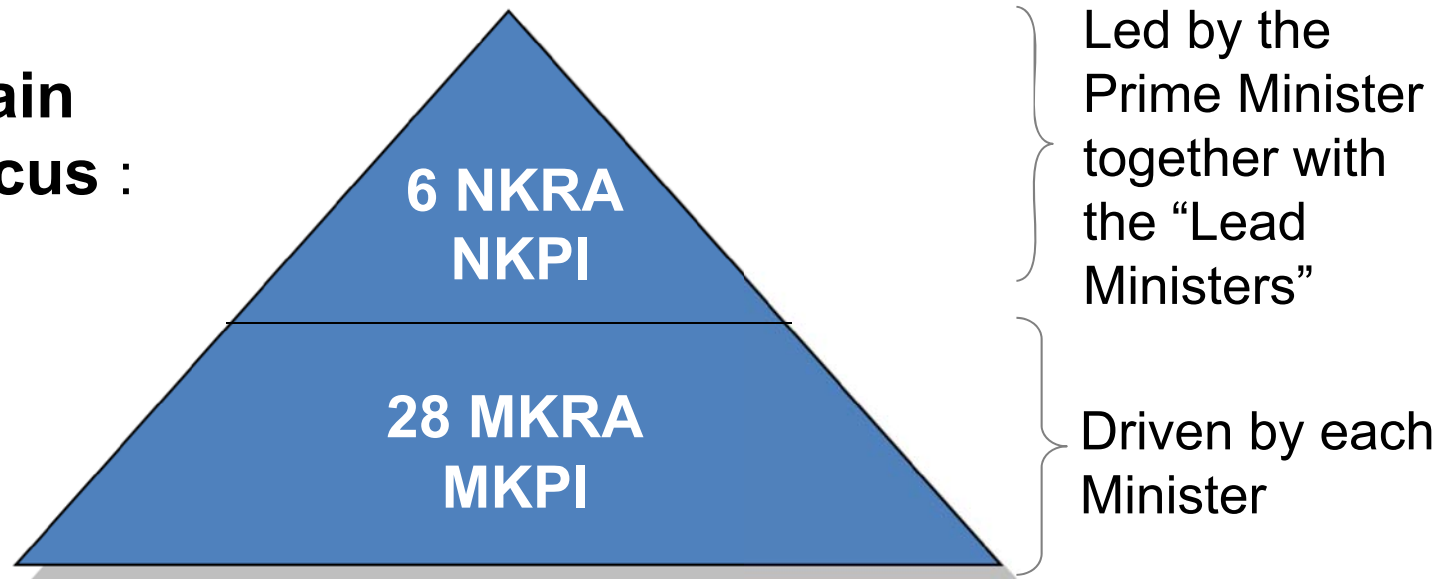
# Overall Strategy 整体策略

- Vision 2020 宏愿

- Strategic direction :



- Main focus :

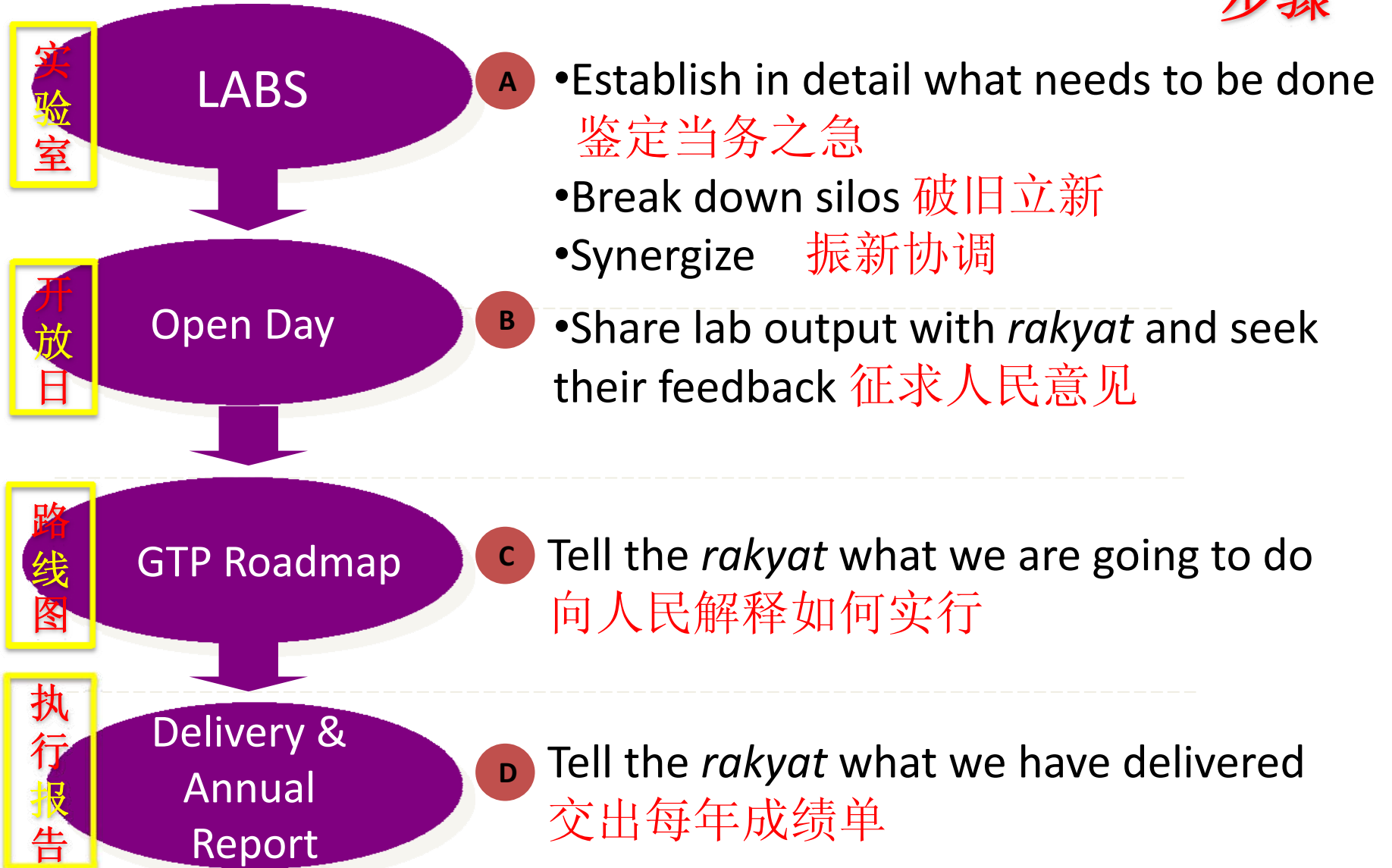


**NKRA (National Key Result Area)** **KPI (Key Performance Indicator)**  
国家关键成效领域 关键表现指标

# Overall Strategy 整体策略

- **Approach:** Labs to generate detailed action plans, activities, action parties, budget, deadlines etc  
方法：实验室推动详细的行动计划，活动，执行组织，预算，期限等
- **Management and monitoring: Delivery Task Force (DTF), Sistem Pemantauan Projek (SPPII) from ICU and monthly reports**  
管理及监督：传递管理单位，首相署协调及执行单位运用工程计划系统及常月报告
- **Winning Collaboration: Minister + Civil Service + PEMANDU**  
制胜协作：部长+公共服务+ 表现管理和传递单位

# A radical and transformational approach... 激进转型步骤

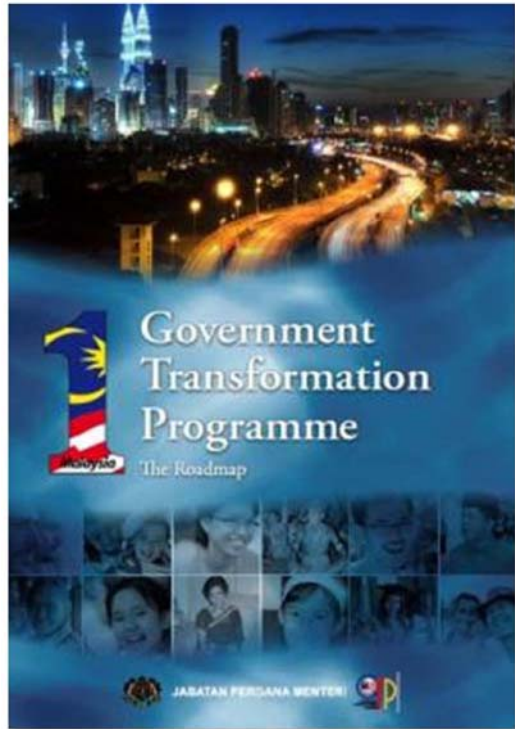


We are the only Government who is doing all of the above

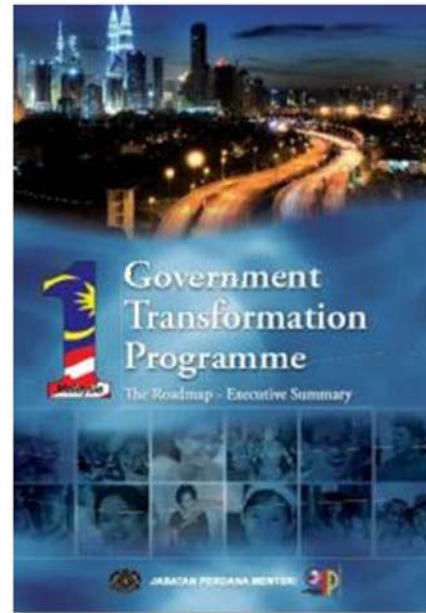


In January 2010, the PM launched the GTP Roadmap which outlines clear targets & delivery plans for NKRAAs

首相推介政府转型计划



**261** pages



**37** pages



**20** pages

- Bahasa Malaysia & English
- Available on CD
- Available on the website ([www.transformation.gov.my](http://www.transformation.gov.my))

# Summary of NKRA results in the first 9 months in 2010

1

**Education** – 1,381 new pre-school classes benefitting 54,569 children. All 9,814 schools have been ranked and submitted School Improvement Programme data.

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2

**Crime** – Drop in overall crimes by 16% & street crimes by 38%. All 753 Balai Polis ranked.

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3

**Corruption** – 3,717 tenders published online, 648 arrests and 222 convicted corruption offenders listed on the website. Whistleblower Protection Act gazetted.

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## Summary of NKRA results in the first 9 months in 2010

4

**Low Income Household** – 49% (22, 559) hardcore poor removed from the category. Incidence of poverty being reduced in line with target

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5

**Rural Basic Infrastructure (RBI)** – Road built/paved=538 km. Electricity=14,140 houses connected. Houses built/restored=6,846 houses. Water=15,383 houses connected.

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6

**Urban Public Transportation (UPT)** –2.68 million additional LRT ridership, 22% increase in Bus Expressway Transit. ITT Bandar Tasik Selatan (Q1 2011) & ITT Gombak-Phase 1 (Q3 2011). 38 KTM trains ordered, 6 units will be delivered Q4 2011. (Kuala Lumpur & Klang Valley)

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The Crime Lab has come up with more than 53 initiatives and key initiatives which have been implemented to date include..

1

Redeploy **14,222 police** into  
**50 Hot-Spots**

Feet-on-Street by **4,955**  
**RELA & JPAM members**

2

**Safe City Program: 25**  
Local Authority Areas  
and **161 CCTVs**

3

**Community Policing**

- 4,708 Rukun  
Tetangga + 2,030  
Skim Rondaan  
Sukarelawan (SRS)

4

**Ops Lejang = 1,968**  
motorcycles confiscated  
**Ops Rentap = 2,082**  
arrests - snatch-thefts  
**Ops Pintu = 976**  
arrests - house break-ins

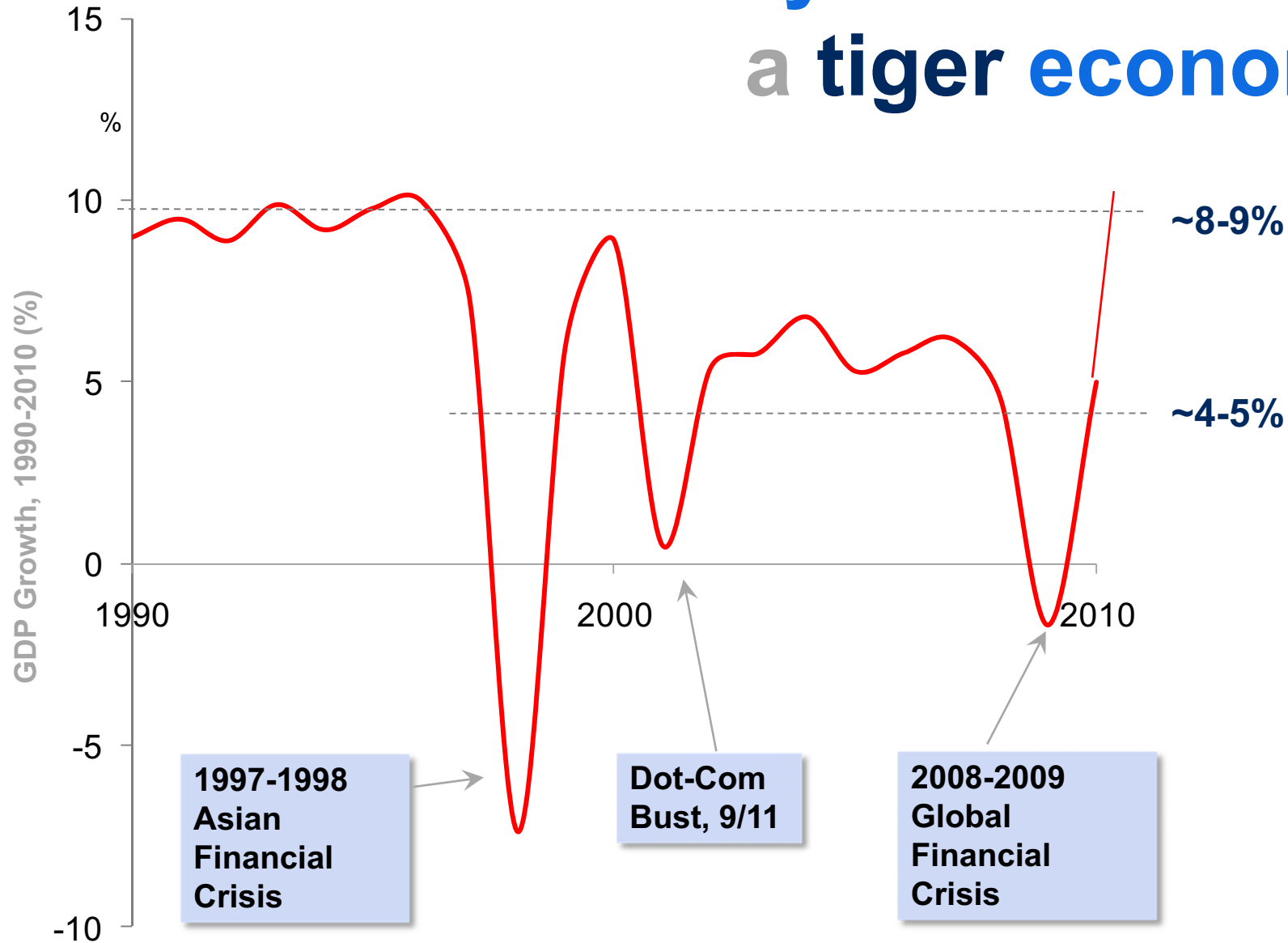
Although a new paradigm, GTP is a continuation of previous efforts in improving delivery e.g: Improvements from PEMUDAH 利商特工队 (private-public partnership to facilitate business)

Procedures	Old	Now
To start a business	11 days	3 days
To register a property	41 days	2 days
To apply for passport	2 weeks	1 hour

**Business Licensing Electronic Support System (BLESS)**  
 (launched Sept '08, nationwide by end '11)

E-Payment (myBayar)	Old	Now
Agencies	42	117
Services	70	279

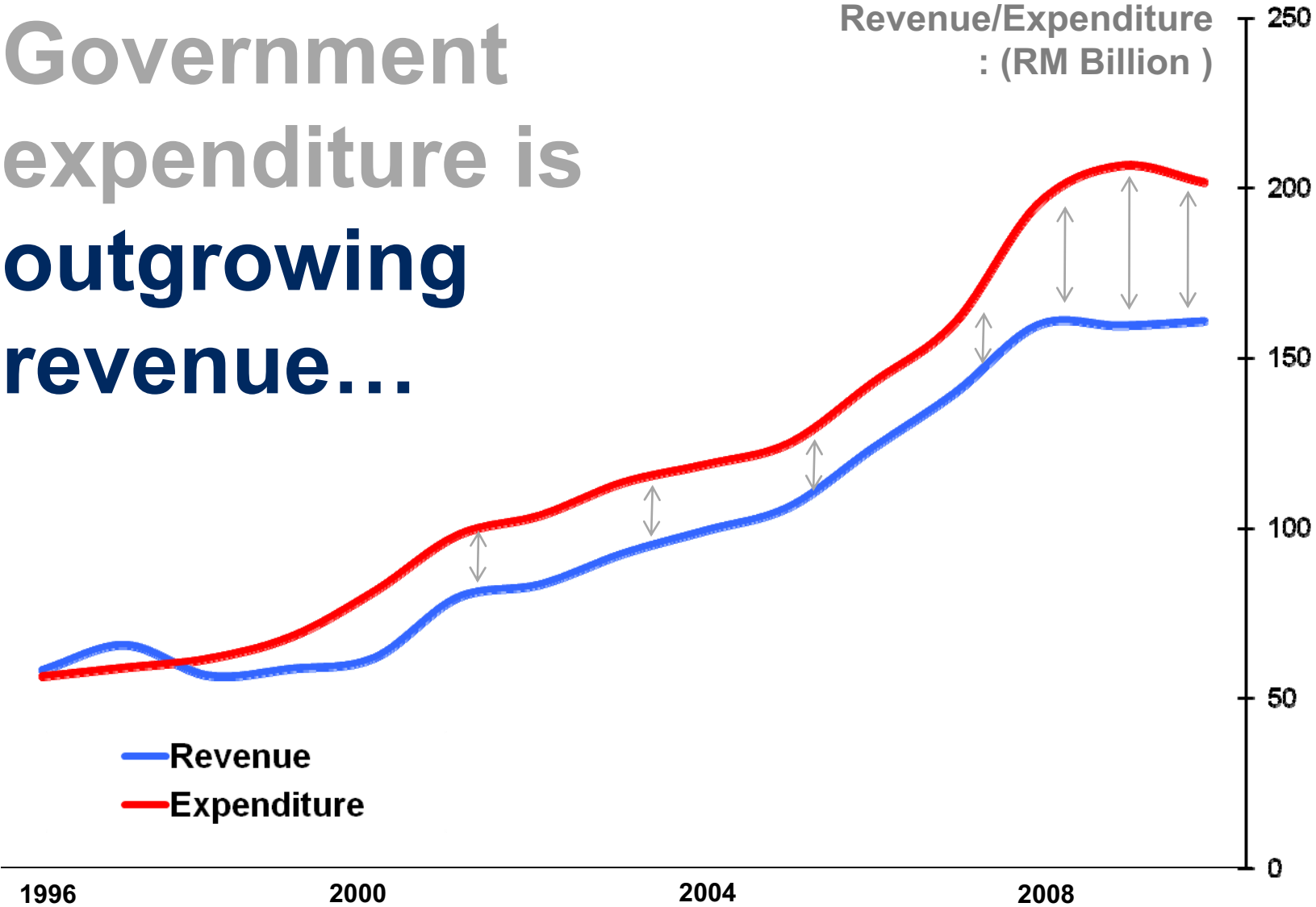
# Malaysia used to be a tiger economy



Source: Department of Statistics Malaysia, Ministry of Finance

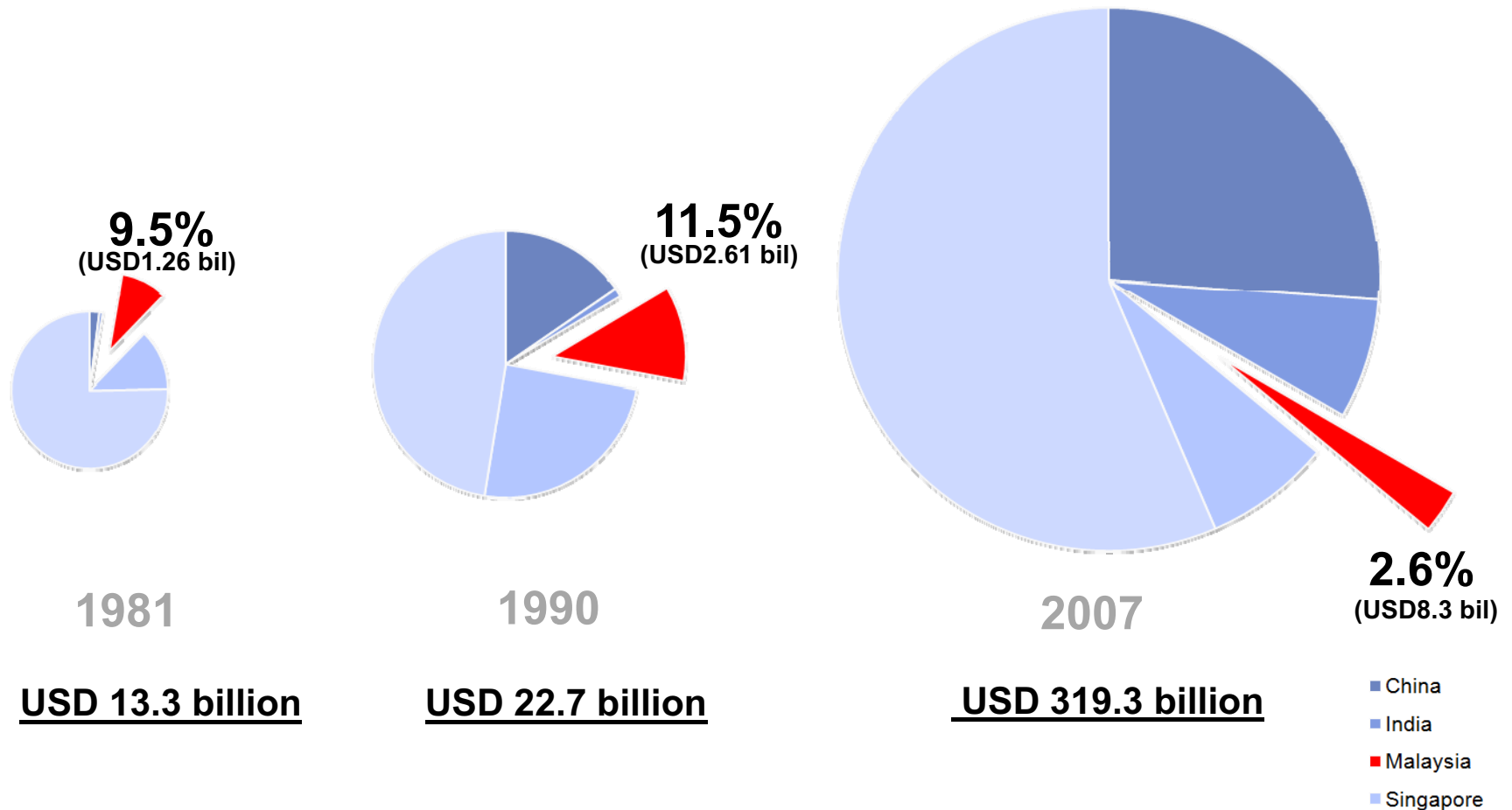


# Government expenditure is outgrowing revenue...



Source: Department of Statistics Malaysia, Ministry of Finance

# Our FDI inflows have declined relative to other Asian countries....



Source : MIDA , Annual Reports 1990 - 2009 , World Investment Report 2008  
 Note : Percentage figure is as % of share of FDI inflow into Asian Developing Economies



We have 10 years to reach our **Vision 2020...**

We have no choice  
We have to **transform**

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It is not an option  
It is a **necessity**

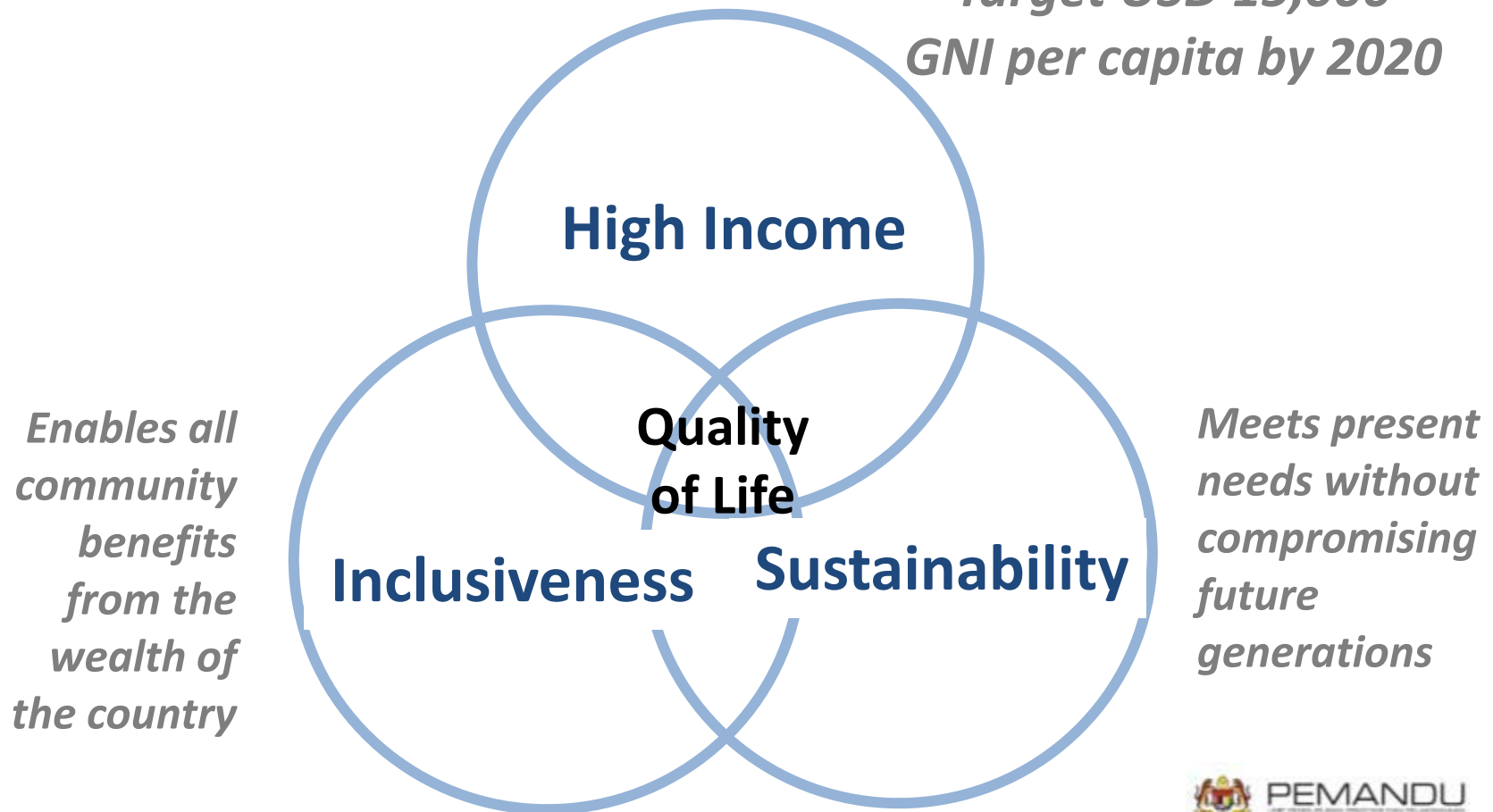
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It cannot wait  
It must be done **NOW**



# The New Economic Model **新经济模式** to achieve a high-income economy... with inclusiveness and sustainability

*Target USD 15,000  
GNI per capita by 2020*



# 10<sup>th</sup> Malaysia Plan – PM's Key Messages

1

GDP / GNI  
Growth of  
**6%**

2

GNI per capita of  
**USD 15,000**  
by 2020



3

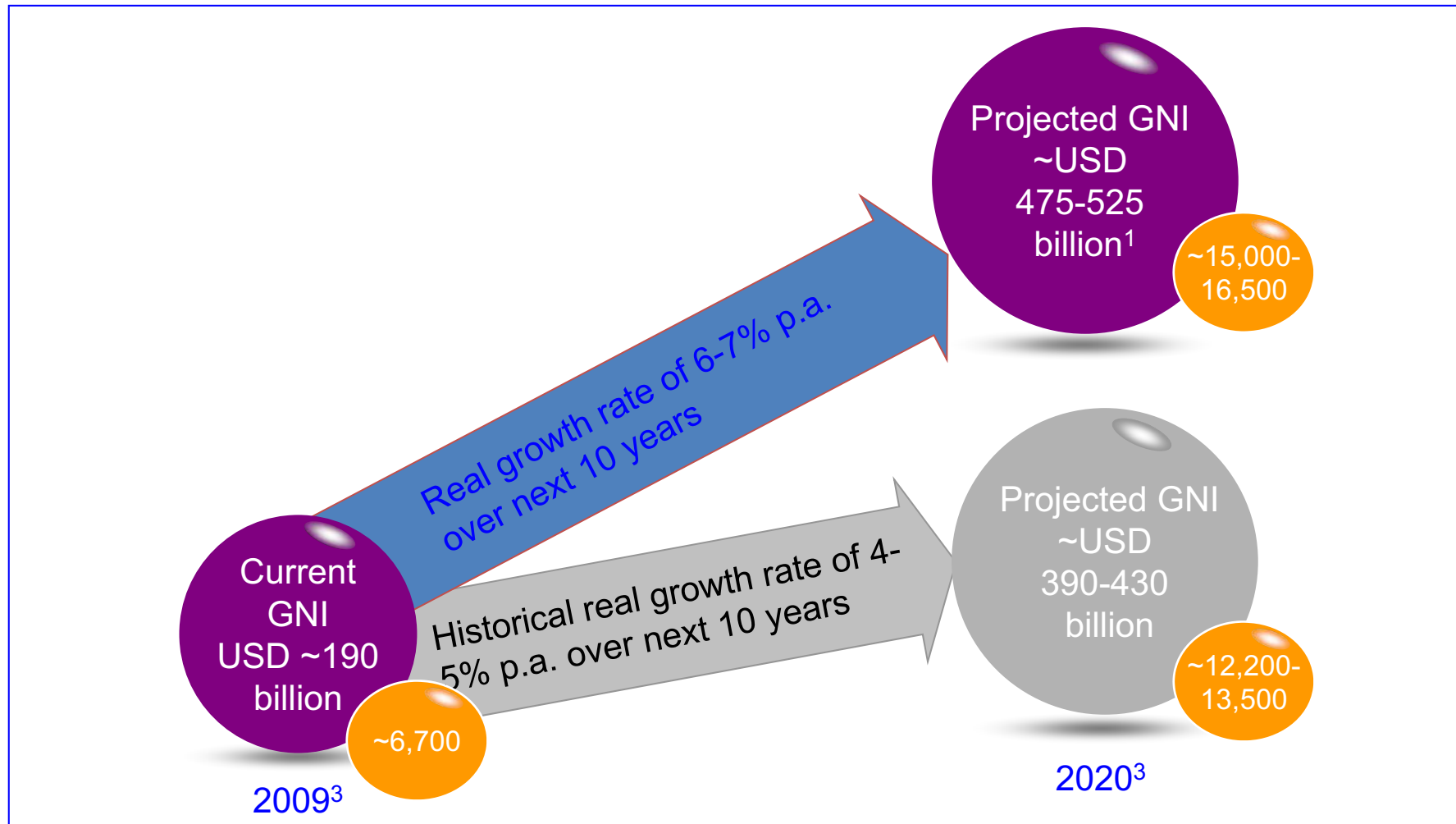
**Private  
Sector-Led  
Investment &  
Initiatives**

4

**Inclusiveness**  
-More Jobs & Biz  
Opps –  
Equitable for All

# Malaysia must grow GNI by ~6-7% year-on-year to achieve high-income status by 2020

● GNI per capita (USD)

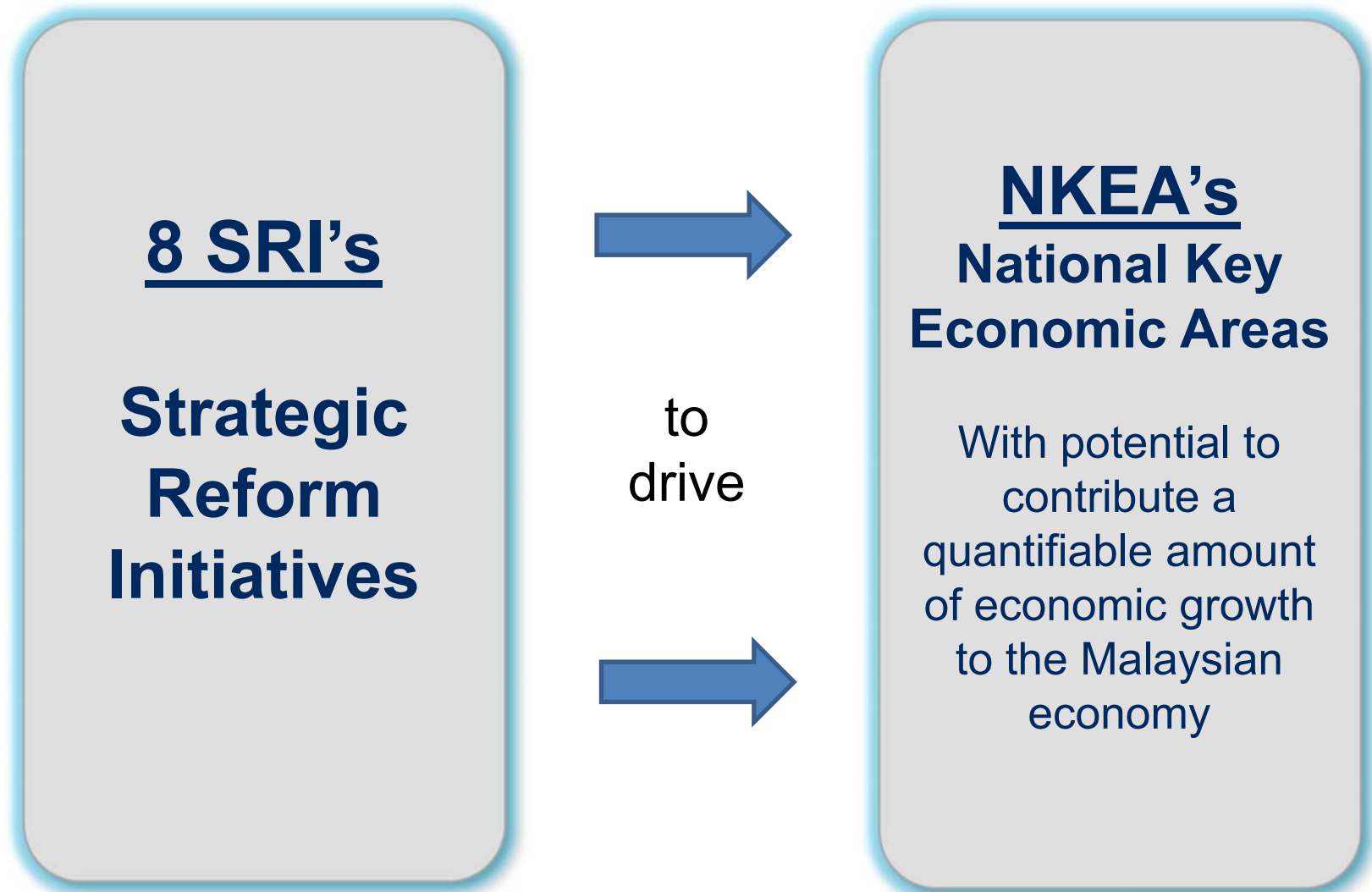


1 At 2020 prices, consistent with EPU assumptions for inflation=2.8% and population growth=1%

2 2009 population is expected to 27.9 million, 2020 projected population from EPU is 31.6 million

3 SOURCE: World Bank, EPU, DOS

# Economic Transformation Programme (ETP)



# Strategic Reform Initiatives (SRI) Enablers

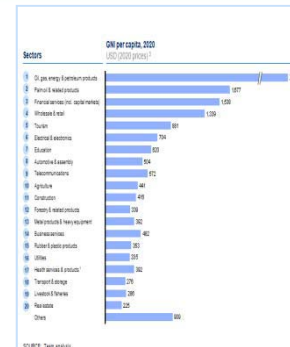
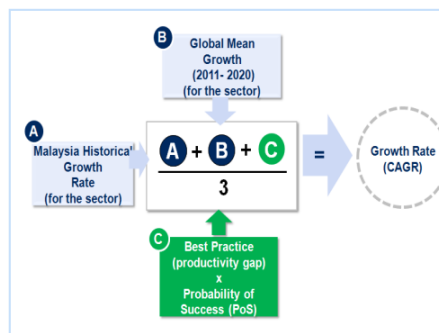
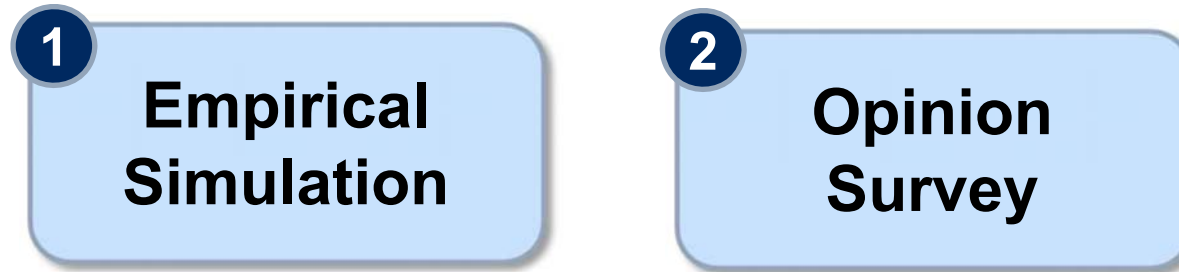
- ① Re-energising private sector
- ② Developing quality workforce
- ③ Competitive domestic economy
- ④ Strengthening public sector
- ⑤ Transparent & Market-Friendly  
Affirmative Action
- ⑥ Building knowledge base  
infrastructure
- ⑦ Enhancing sources of growth
- ⑧ Ensuring sustainability of growth

## We conducted 1,000-person Workshop in May 2010 to select the National Key Economic Areas (NKEAs)



***1,000+ movers and shakers (CEO & top leaders) from 194 MNCs, GLCs, SMEs & Ministries & Gov agencies***

# A combination of 2 approaches in selecting the NKEAs...



**12 NKEAs**  
**(with > 50% GDP contribution)**



## 12 NKEA Labs were convened for 8 weeks (June – July 2010) to collectively..

- 1 Identify 131 Entry Point Projects (EPP's) and 60 Business Opportunities (BO's)

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  - 2 Grow the GNI by minimum 6%

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  - 3 Ensure mainly privately funding

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  - 4 Create more jobs (higher income)
- To increase  
GNI percap

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USD7, 000  
→USD 15,  
000

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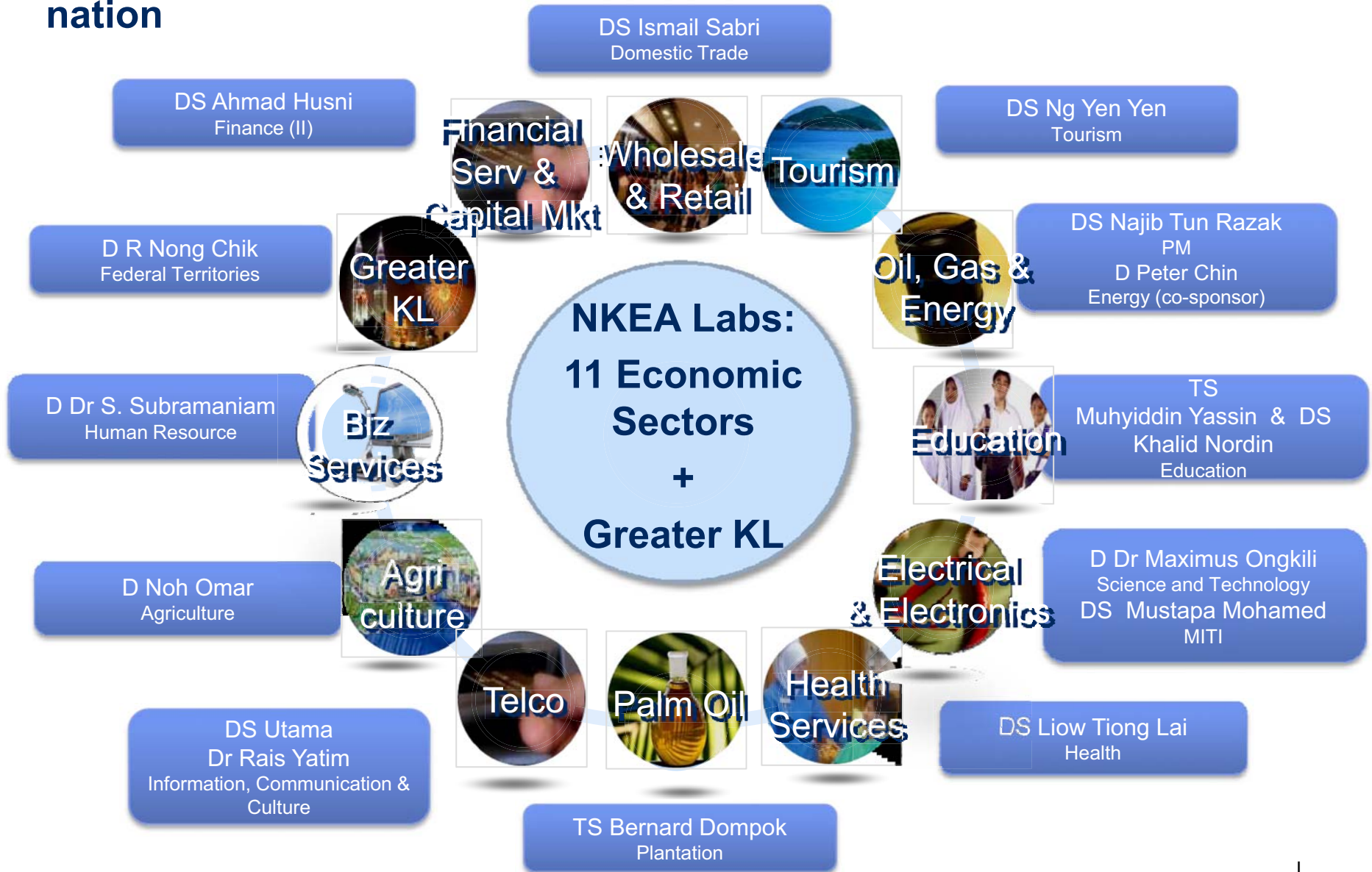
by 2020  
(NEM target)

# More than 500 lab members across 210 companies, 13 NGOs, 32 government agencies participated in the NKEA Labs, for example:

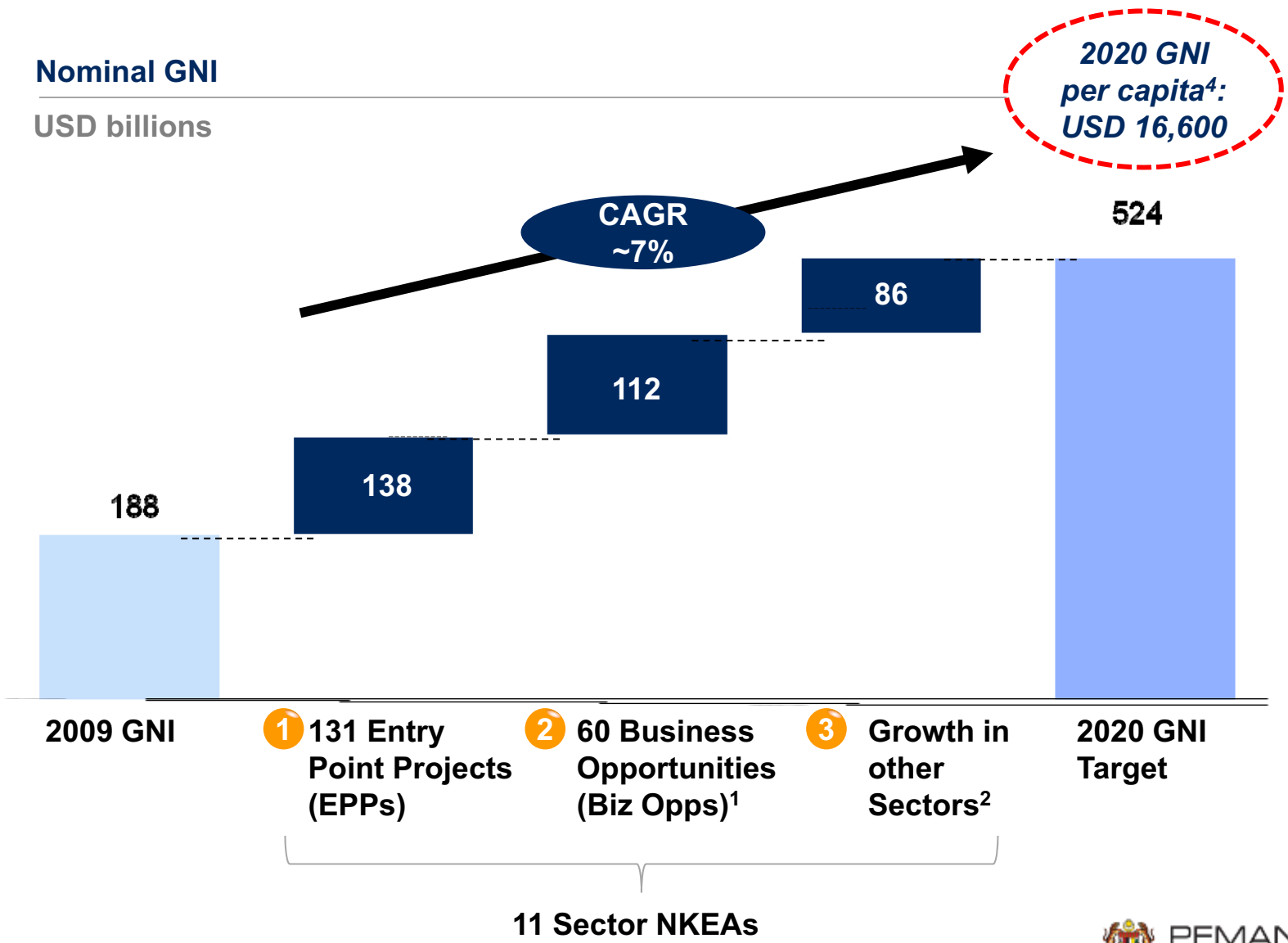


Note : Non exhaustive

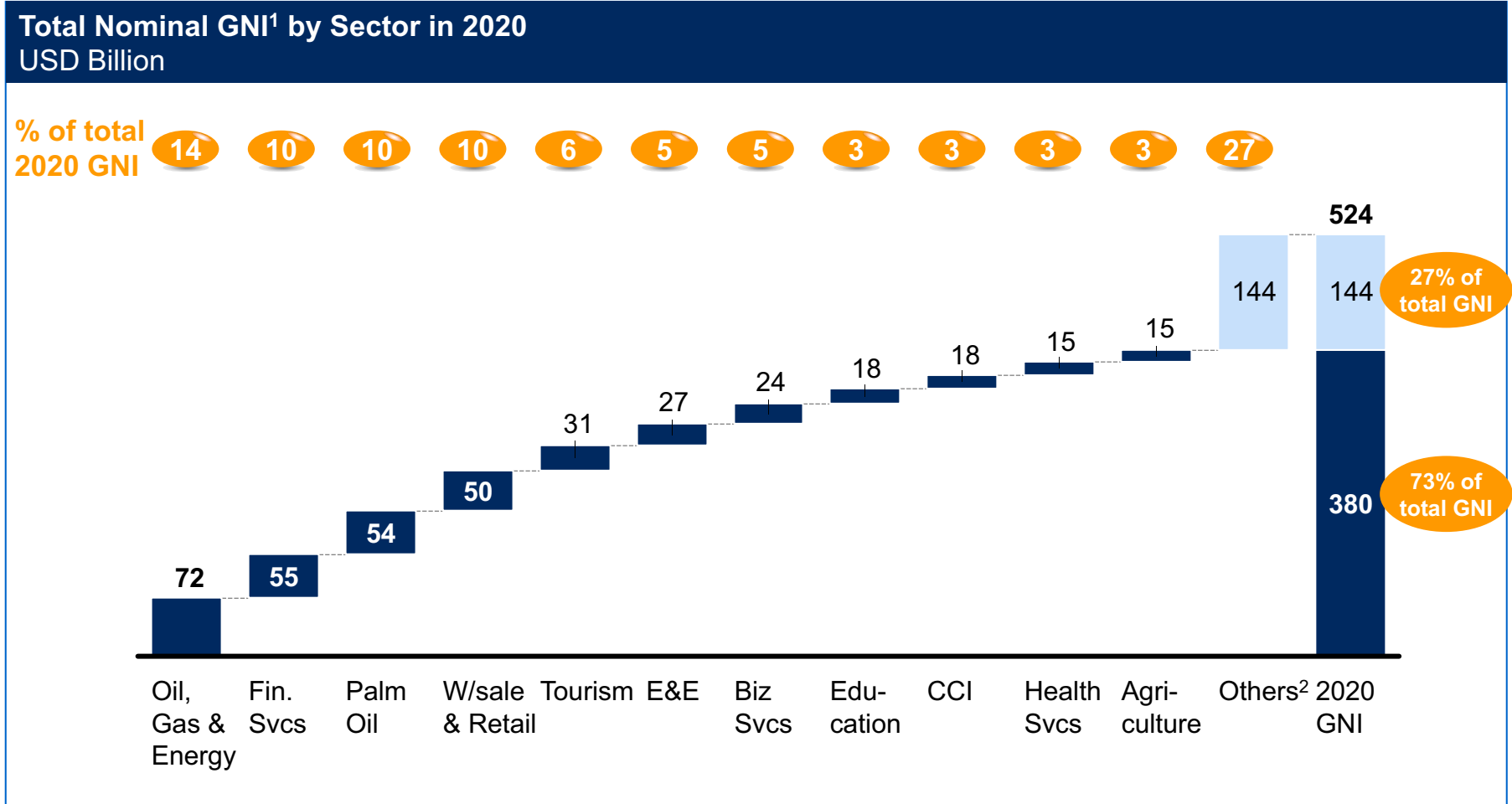
# The Cabinet then confirmed the prioritisation of 12 NKEAs (inc Greater KL) that will drive the economy to achieve a high income nation



# The 12 NKEA labs (including Greater KL) identified potential incremental GNI impact of ~USD 250 billion by year 2020









# The 11 sector NKEAs will contribute ~70% of total GNI in 2020















1 Does not include GNI impact from Greater KL to avoid double-counting

2 Others includes: Transport & storage, Livestock & fisheries, Real Estate, Automotive & Assembly, Construction, Forestry & Related Products, Metal Products & Heavy Equipment, Rubber & plastic products, Utilities based on EPU growth forecast

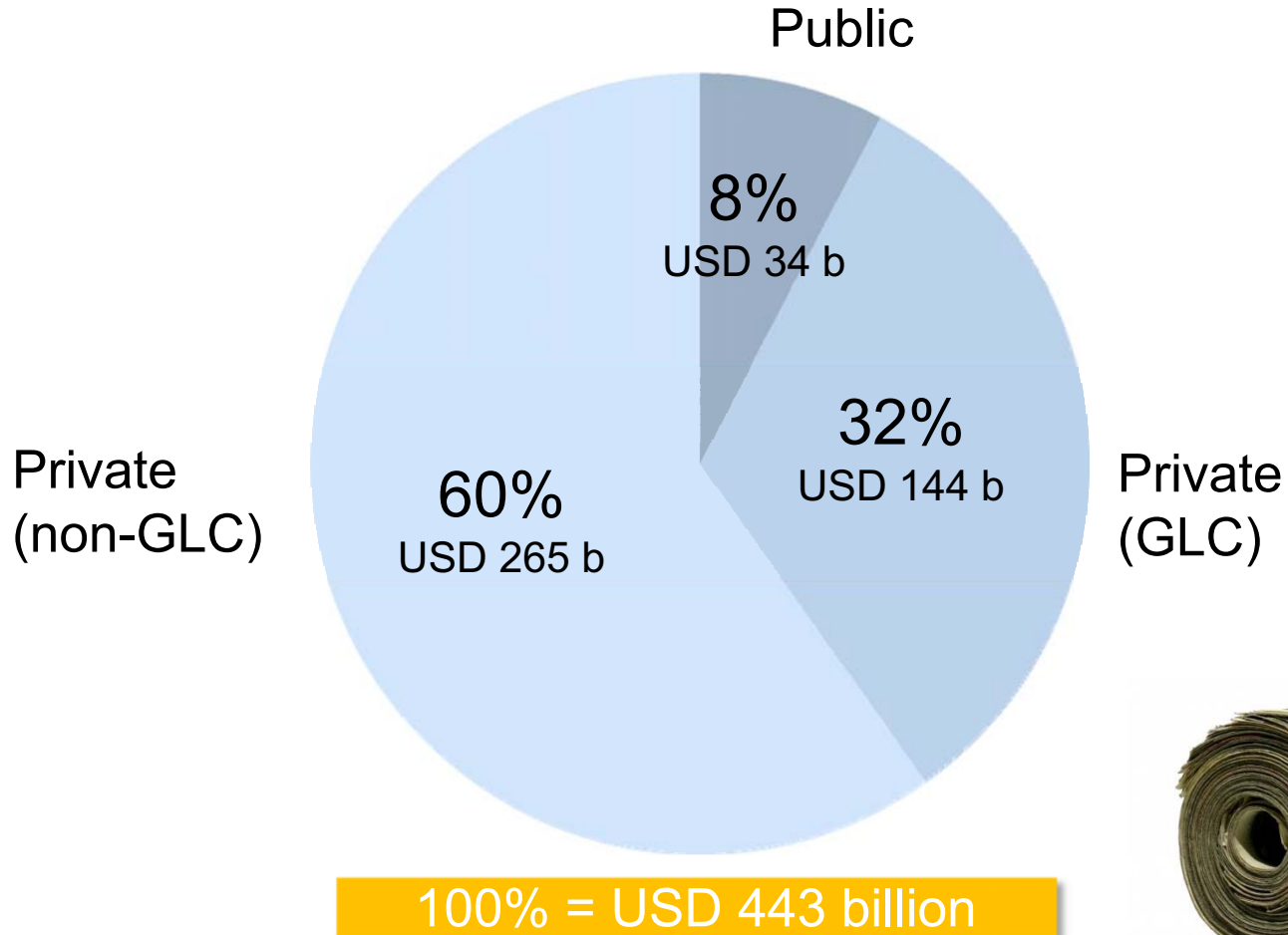
## NKEA labs have proposed 131 EPPs and 60 Business Opportunities

NKEA		Total △ GNI USD billions	No of EPP's	△ GNI (USD)	Number of BO's	△ GNI (USD)
Oil, Gas & Energy		45.8	12	19.2	7	19.1
Financial Svcs		41.8	10	10.2	6	24.8
Palm Oil		39.2	8	14.7	4	23.3
W/sale & Retail		34.1	15	12.8	1	14.1
Tourism		10.8	12	9.13	4	1.67
Business Svcs		17.8	8	10.7	9	6.1

## NKEA labs have proposed 131 EPPs and 60 Business Opportunities

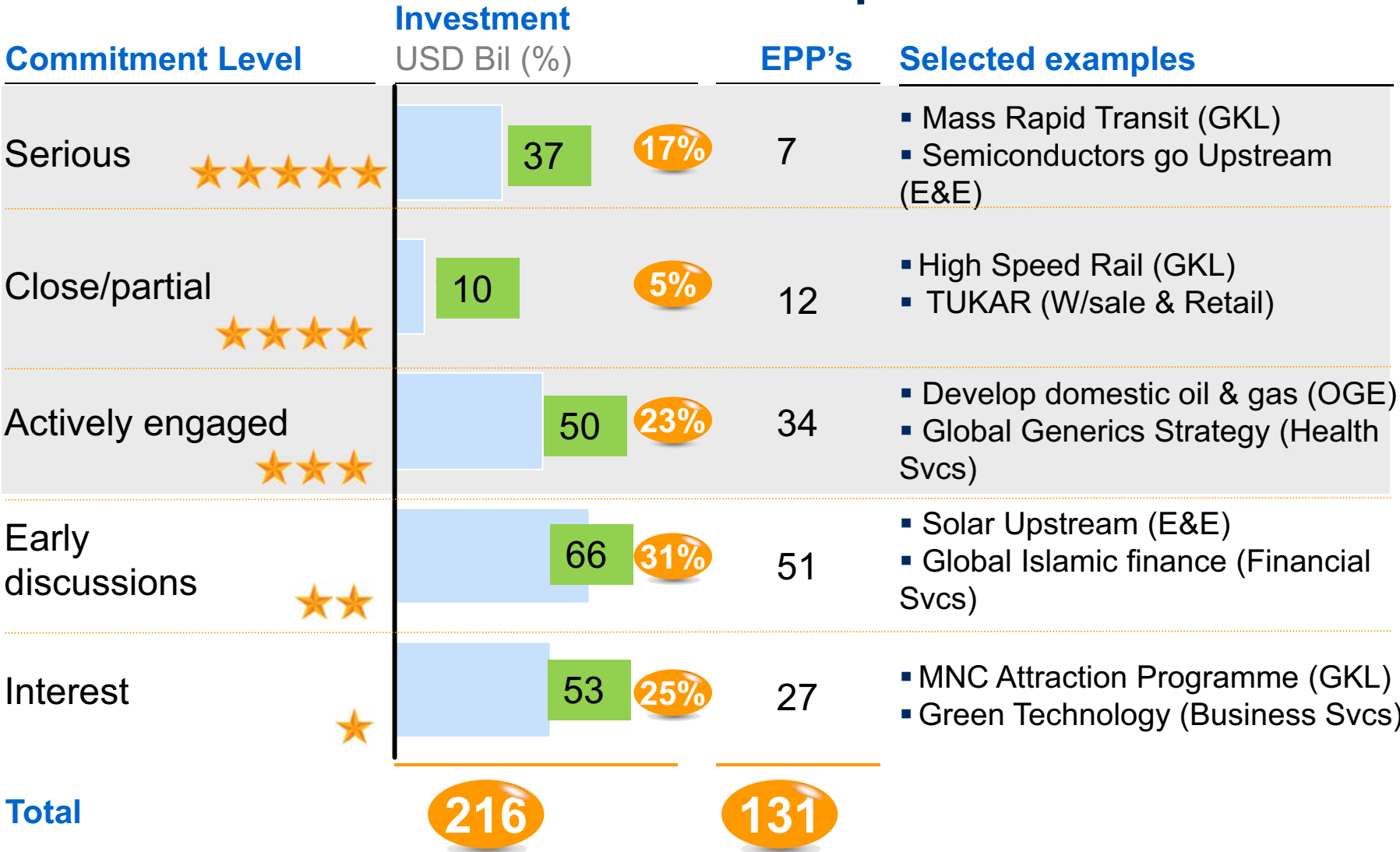
NKEA		Total △ GNI USD billions	No of EPP's	△ GNI (USD)	Number of BO's	△ GNI (USD)
E&E		 16.8	15	11.0	4	4.3
Comms		 11.9	10	5.8	4	3.7
Health Svcs		 11.1	6	6.4	5	4.6
Education		 10.4	13	5.9	4	4.5
Agriculture		 9.1	16	5.6	11	1.1
Greater KL		 121.8	10	59.7	1	62.1

# 92% of the investment will come from the private sector (USD 409 b)

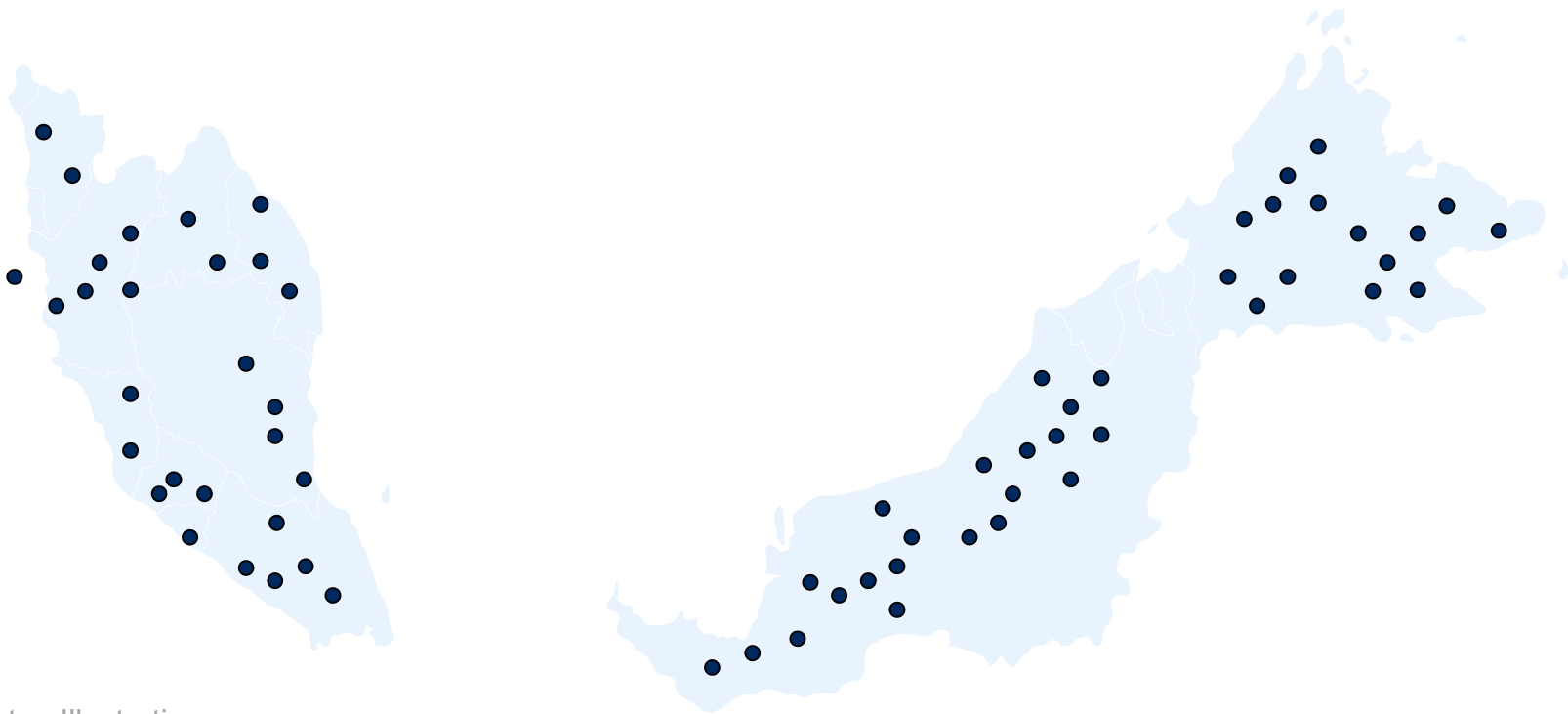




# 45% of private investment has received some level of commitment or interest from private investors



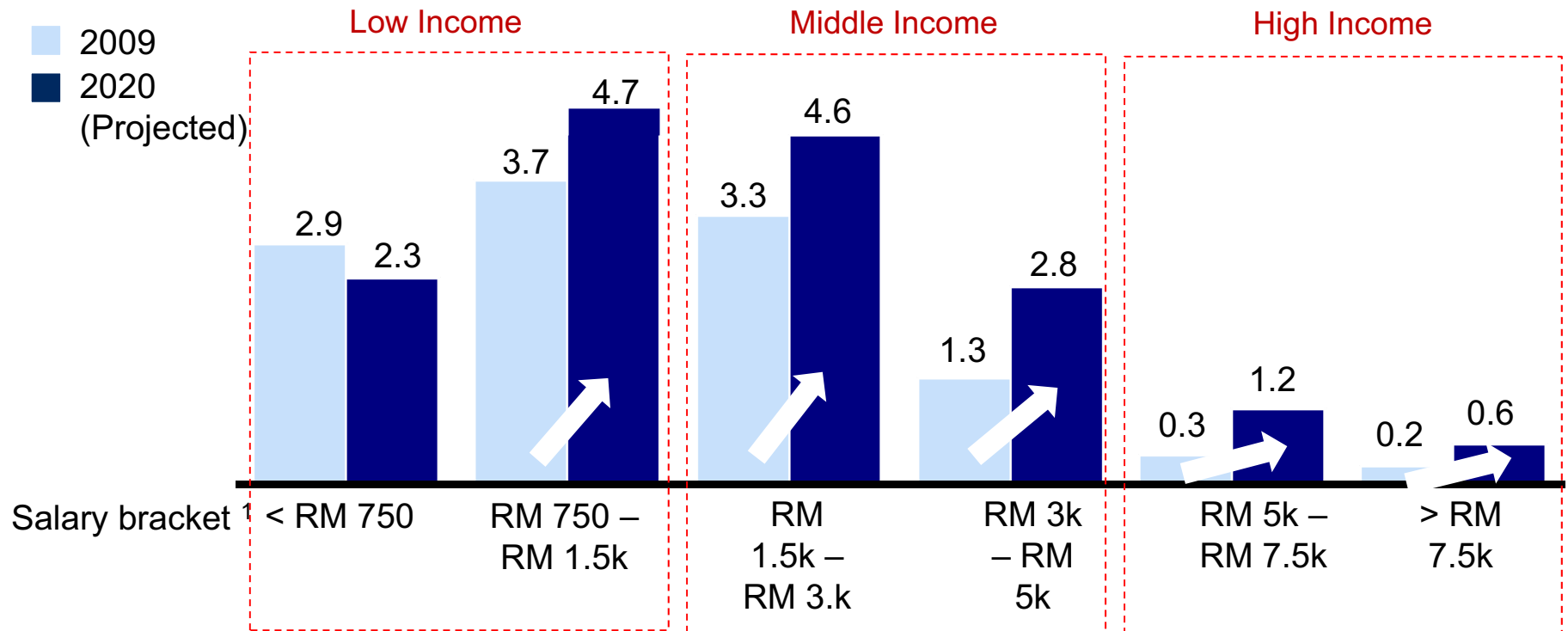
# The 131 EPPs spread throughout Malaysia...



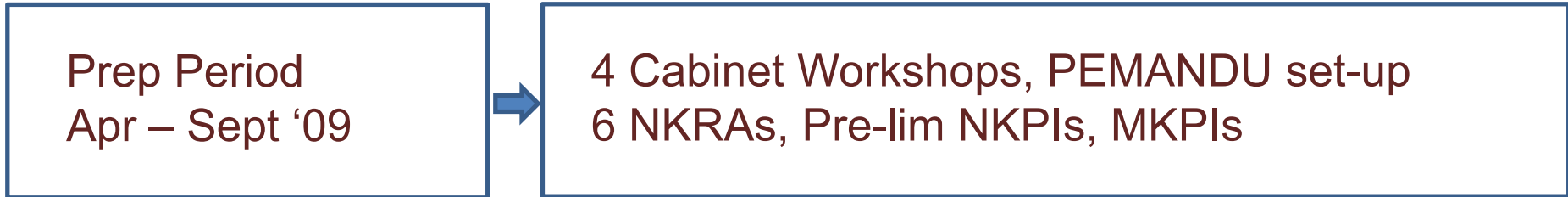
Note : Illustrative

# NKEAs will create additional 3.3m higher-income jobs by year 2020 through the EPPs

2020 Projected Salary Distribution  
Number of jobs, millions



# Transformation Journey at High Speed



	Prep	Labs	Open Day	Roadmap Launch
<b>GTP: NKRAs</b>	<b>Apr-Sept '09</b>	<b>Oct-Nov '09</b>	<b>18 Dec '09</b>	<b>28 Jan '10</b>
<b>ETP: NKEAs</b>	<b>Apr-May '10</b>	<b>June-July '10</b>	<b>21 Sept '10</b>	<b>25 Oct '10</b>

# IMD World Competitiveness Yearbook Ranking

	2010 (n=58)	2009 (n=57)	2008 (n=55)
<b>OVERALL RANKING INDEX</b>	10 87.228	18 77.162	19 73.199
<b>Economic Performance</b>	8	9	8
<b>Government Efficiency</b>	9	19	19
<b>Business Efficiency</b>	4	13	14
<b>Infrastructure</b>	25	26	25

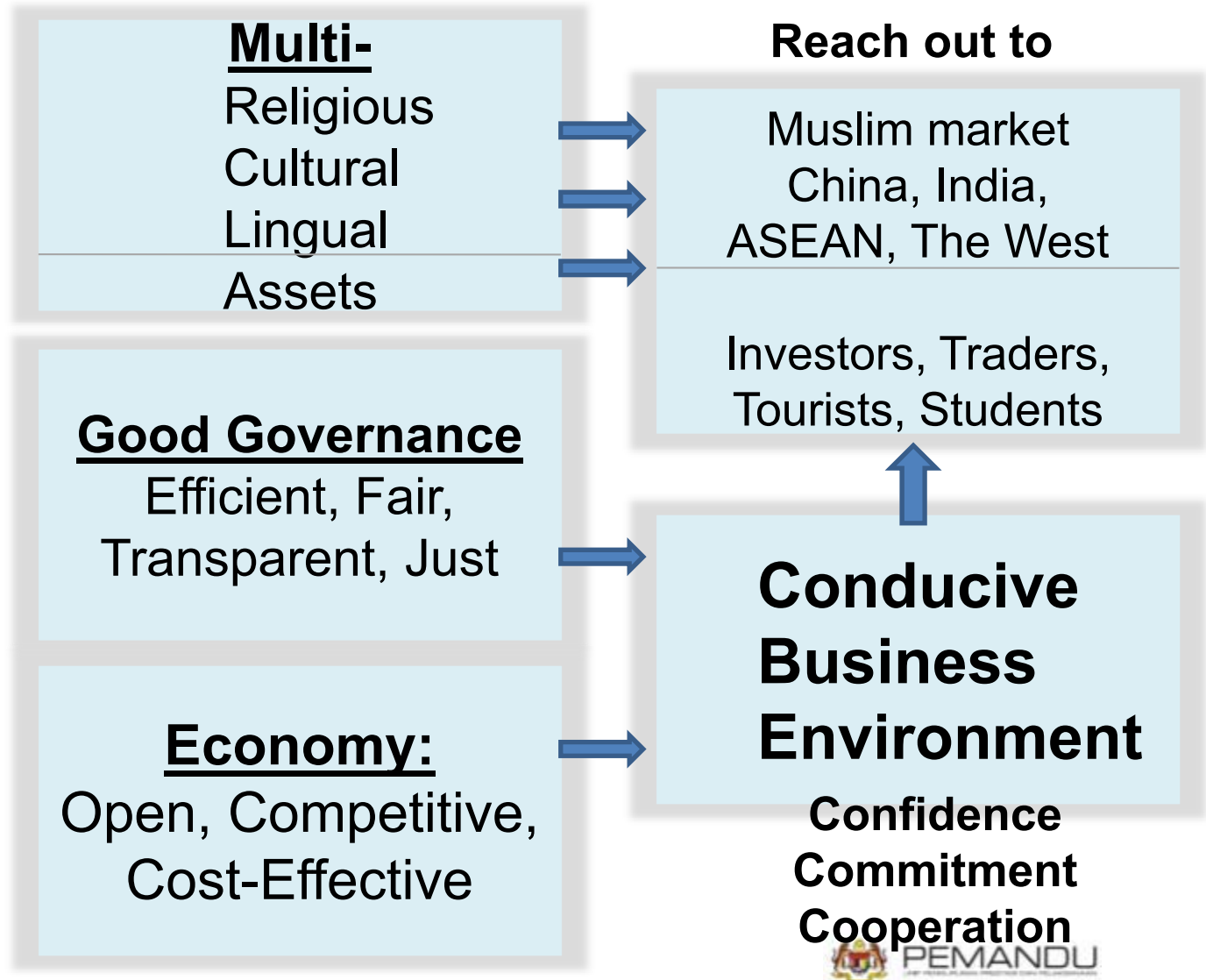
# World Bank Ease Of Doing Business Ranking

	2010 (n=183)	2009 (n=183)	2008 (n=178)
<b>OVERALL RANKING</b>	<b>23</b>	<b>21</b>	<b>24</b>
<b>Getting credit</b>	<b>1</b>	<b>1</b>	<b>1</b>
<b>Protecting investors</b>	<b>4</b>	<b>4</b>	<b>4</b>
<b>Paying taxes</b>	<b>24</b>	<b>21</b>	<b>60</b>
<b>Starting a business</b>	<b>88</b>	<b>76</b>	<b>82</b>
<b>Dealing with construction permits</b>	<b>109</b>	<b>105</b>	<b>106</b>
<b>Registering property</b>	<b>86</b>	<b>81</b>	<b>73</b>

# How Diversity, GTP & ETP Promote Global Business for Malaysia



**People First,  
Performance  
Now**



## Msia – China B'teral Trade 马中双向贸易 USD (Bil)

'05	'06	'07	'08	'09	'10 (Aug)
30.7	37.1	46.4	53.5	53.0	47.5

China is now Malaysia's:  
In ASEAN, M'sia is China's:

**Largest  
Trading  
Partner**

Great Potential for Robust Growth through:

- Leveraging on multi-cultural assets
- Promoting conducive business environment
- Working on specific NKEA's (EPP's, BO's)



# NKEA Palm Oil 油棕业

Total GNI $\Delta$ (USD)	EPP's	GNI $\Delta$ (USD)	BO's	GNI $\Delta$ (USD)
39.2 B	8	14.7 B	4	23.3 B

## Palm Oil Exports to China , India 出口到中国，印度的油棕

RM Bil	'05	'06	'07	'08	'09
To China	4.3	5.5	9.4	12.0	9.3
To India	0.9	0.8	1.1	2.3	2.9
To EU	3.3	3.8	4.4	5.8	4.2

**Future Potentials:** JV in techno to improve yield, quality

未来潜能

Explore and exploit downstream products

技术联营提高产量，品质；探讨及开发下游产品

# NKEA Financial Services 金融服务业

Total GNI $\Delta$ (USD)	EPP's	GNI $\Delta$ (USD)	BO's	GNI $\Delta$ (USD)
41.8 B	10	10.2 B	6	24.8 B

- **China banks in Malaysia 中国在马投资的银行:**
  - BoC 中国银行 (2001)
  - ICBC 中国工商银行 (2009)
- **Malaysian banks in China 马来西亚在中国投资的银行 :**
  - CIMB 联昌银行 (2008)
  - Maybank 马来亚银行 (2000)
  - Public Bank 大众银行 (1993)
  - Hong Leong Bank 丰隆银行 (2008)

# NKEA Electronics & Electrical 电子电器业

Total GNI $\Delta$ (USD)	EPP's	GNI $\Delta$ (USD)	BO's	GNI $\Delta$ (USD)
16.8 B	15	11.0 B	4	4.3 B

## Msia – China B'teral Trade (E&E) 马中电子电器双向贸易 2009

M $\rightarrow$ C RM36.6 B	C $\rightarrow$ M RM33.3 B
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**Future Potentials: joint efforts in R & D & Design, ICT services & contents, complementarity in technology & production**

# NKEA Tourism 旅游

Total GNI $\Delta$ (USD)	EPP's	GNI $\Delta$ (USD)	BO's	GNI $\Delta$ (USD)
10.8 B	12	9.1 B	3	1.7 B
Tourist flow	'07	'08	'09	1-8 '10
<b>C <math>\rightarrow</math> M</b>	1, 061	1, 040	1, 059	762
<b>M <math>\rightarrow</math> C</b>	790	950	1, 020	719

**Potentials:** “Nature and Culture” as theme

**Nature:** Tropical rain forest, beaches

**Culture:** “Malaysia Truly Asia”, heritage and food

JV for New Packages, Resort Development

# NKEA Education 教育

- **No. MoU signed** 所签署的备忘录 :
  - IPTA with Chinese uni 国立大专与中国大专: 48
  - IPTS with Chinese uni 私立大专与中国大专: 15
- **Msian college in China** 在中国开办的大马大专:
  - Inti College 英迪学院

## • Malaysian students in China and Chinese students in Malaysia:

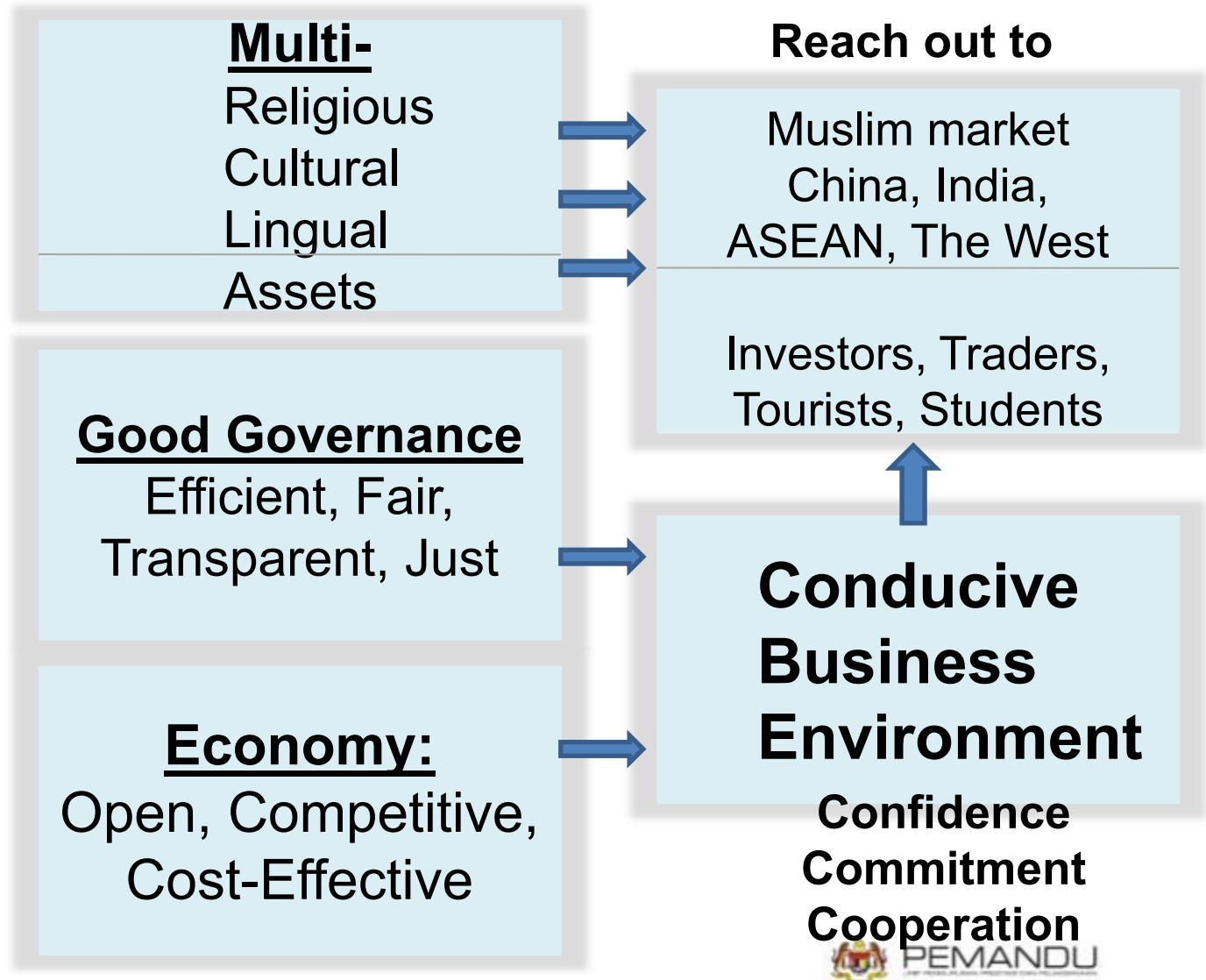
	2007	2008	2009	Jan – Aug 2010
M → C 旅华	1,908	1,743	2,792	2,198
C → M 旅马	6,468	7,977	9,177	5,519

[ source 来源 : Policy & International Div, Ministry of Higher Education  
 高等教育部政策及国际组]

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**People First,  
Performance  
Now**



**TERIMA KASIH**

**谢谢**

**THANK YOU**